



A NON-PROFIT CORPORATION

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BOARD OF DIRECTORS

Walter McCain

President

Debbie Yopp

Vice President

Bob White

Secretary/Treasurer

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Director

C Alex Diggs

Director

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DeJeana Burkes

Vendors & Booths

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Website Updates

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Blues Boy R

West Coast Blues News Letter

Ronnie Stewart

Education

50/50 Records

CD & Recording

Walter McCain

Merchandising

CONSULTANTS

Judge Jeff Tauber – Law

Pat Mitchell – Marketing

Kenneth Ingraham – Grants

Wylie Trass/Guitar Mac – Historian

SPONSORED EVENTS

Hayward-Russell City Blues Festival

Red, White & Blues Festival

Art & Soul Oakland

High Desert Music Festival

Vallejo Blues & Heritage Festival

John Lee Hooker Blues Festival

PROGRAMMING

West Coast Blues Hall of Fame

Blues in the Schools

Home Grown Blues Series

Career Goal Seminars

Caravan of All Stars Revue

The Music They Played on 7th Street

Oakland Walk of Fame

Dear Vendors,

Welcome to Hayward Russell City Blues Festival 2019. Walter McCain joins DeJeana Burkes as Coordinators. Walter is a West Coast Blues Society Board Member.

Thank you in advance for submitting all of your paperwork in complete order at one time. You may submit your application electronically by scanning and emailing all of your documents or continue to mail via US Mail.

The 2018 Hayward Russell City Blues Festival was a success. Over 3,000 people attended the festival and enjoyed great music, excellent food and wonderful arts & craft products. This year's festival will be a celebration of our **20th Anniversary**. The theme is "**20 Years of the Blues**" will include over 20 different bands and include headliners Lonnie Shields, Lucious Spiller, Sonny Rhodes and Slam Allen.

All event proceeds will benefit future Hayward Russell City Blues Festivals and our Blues in the Schools Program. The Hayward-Russell City Blues Festival is scheduled for July 13 & 14, 2019.

We would like to invite you to participate with us, whether you are one of our "seasoned" or "new" participants. Please act promptly to guarantee your place as booth space is assigned on a **FIRST COME, FIRST SERVED** basis.

It is up to you to exercise this priority by returning the application along with your fee in the form of **CASHIER'S CHECK** or **MONEY ORDER. CHECKS NOT ACCEPTED AND WILL BE RETURNED.** Make payable to **WEST COAST BLUES SOCIETY** as soon as possible. **Requests for corner spaces will be an additional \$50.00.** Your application must be completely filled out, please do not leave any blank spaces. All required documents must be attached. It is not necessary to type the application but it must be eligible. We are looking for a vegan or healthy choice food vendors as well as arts & craft vendors to complement the festival. Vendor selection will be limited and based on providing a well-balanced vending area. We reserve the right to make all final decisions on vendor acceptance. Applications and full payment must be received no later than Friday, June 28, 2019.

For your convenience the following forms are available on the West Coast Blues Society website at www.westcoastbluessociety.org on the Hayward Russell City Blues Festival page or may be emailed to you by contacting DeJeana or Walter:

- Vendor Checklist & Guidelines
- Arts & Craft Application
- Food Vendor Application
- Hayward Fire Department Food Vendor Requirements (Food Vendors)
- Alameda County Health Permit (Food Vendors)

Please include your e-mail address on the application for future mailings about our events and applications. We look forward to working with you to make this year's event most successful! For further information please contact DeJeana Burkes @ DeJeana88@gmail.com or Walter McCain @ mccainw@pacbell.net.